



The Law Society

**The forces of change shaping the global legal
market of the future:
how law firms can anticipate and navigate
these factors in growing successful
international businesses**

Speakers:

**The Lord Green of Hurstpierpoint,
Minister of State for Trade and Investment
Chris Cummings, Chief Executive, TheCityUK**



4 July 2011

08.00 am - 10.00 am

legal
breakfast series

Venue: The Law Society, 113 Chancery Lane, London WC2A 1PL

The forces of change shaping the global legal market of the future: how law firms can anticipate and navigate these factors in growing successful international businesses

This is the thirteenth in a series of legal breakfasts being held by the Law Society to explore the business of law in the new legal services landscape.

In its first year, the legal breakfast series established itself as the leading forum for developing new thinking about the regulatory framework in which law firms do business. The events in 2009-10 examined the opportunities to be found in this post-Legal Services Act environment for the creation of successful business models and strategies for competitiveness in a globalised market for legal services.

The legal breakfast series in 2010-2011 is examining the challenges facing the law firm of the future, exploring issues such as law firm management, strategy and valuation, legal education and career progression and the global marketplace.

Registration for the event will begin at 8.00am with networking and breakfast until speakers begin at 8.30am. After hearing from the speakers there will be an open debate, under the Chatham House rule, with contributions from delegates.

Speakers

Lord Green of Hurstpierpoint is Minister of State for Trade and Investment. Prior to this he was Group Chairman of HSBC holdings. He has also been Chairman of the British Bankers' Association and Chairman of the Prime Minister's Business Council for Britain. In addition to this he served as a trustee of The British Museum and an honorary trustee of Peking University.

Chris Cummings took up the post of Chief Executive of TheCityUK in September 2010. Prior to this Chris was the Director General of the Association of Independent Financial Advisers. He was the founder Director of the Association of Mortgage Intermediaries and launched the Association of Finance Brokers. He advises the Treasury on financial services, has written two books on financial services regulation, and is a regular columnist, commentator, and speaker on financial and regulatory issues.

Issues

- How is the client landscape going to change?
- Which are the key emerging markets?
- Is a 'home' jurisdiction or head office a thing of the past? Where will clients be located?
- Where will capital raising take place?
- How should law firms target those opportunities?
- Will the current trend for large-scale international mergers continue?
- Can the global legal market be jurisdiction-free?

Who should attend?

- Senior partners, managing partners and practice directors in top 100 law firms
- Banks, venture capital funds and other potential investors
- General counsel and leaders of in-house teams for FTSE100 companies
- Parliamentary spokespeople and senior government officials
- Non-lawyer practice managers and senior practitioners in related professions
- Academics
- Others with an interest in the future development of legal business.

The Law Society's legal breakfast series

This series of discussion events brings together business leaders from the legal profession with potential partners, investors, policy-makers and high-profile speakers to debate the construction of a successful and sustainable legal business sector for the 21st century. The events contribute to an emerging understanding of the public policy and business strategies required for growth in the legal services sector and inform the Law Society's position as the voice of the profession.

The events consider the commercial structures, regulatory environment and global economic framework within which legal business will operate. For more information, e-mail legalbreakfast@lawsociety.org.uk

After each event, a webcast of the speakers is made available to view at www.lawsociety.org.uk/legalbreakfast. A summary of the proceedings is also posted on the website.