



The Law Society

List rental opportunities from the Law Society

Target solicitors in England and Wales, utilising the largest list of practising solicitors available

Sourcing data that complies with the DPA and DMA can prove difficult, time consuming and expensive.

Due to the unique position of the Law Society, we have access to the data of over 55,000 solicitors in England and Wales - providing you with the most up-to-date and comprehensive data. So you can be sure your direct mail campaign has maximum impact.

Our lists should be an integral part of your direct marketing campaign, ensuring you achieve the ultimate reach to the correct audience.

No other organisation offers such a high quality list of practising solicitors, resulting in our clients returning again and again.

Using our professional service, our lists can be tailored to suit your campaign requirements.

- The Law Society has a long standing reputation with clients for providing credible and unique lists.
- Accurate data is key to your campaign's success. Solicitors are legally obliged to inform us when they move jobs or change address, this ensures that our lists are up-to-date.
- Compliant with the Data Protection Act and committed members of the Direct Marketing Association, Law Society lists give you peace of mind, guaranteeing your campaign will reach the right people.

Contact us on:

Tel: 020 7841 5541

Fax: 020 7841 5509

or email: directmail@lawsociety.org.uk

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113 Chancery Lane, London WC2A 1PL

Selections include:

- **Area of practice**
- **Date of admission:** this is the date on which the solicitor was admitted to the Roll, at which point the solicitor can practise; this would indicate the number of years practised
- **Job title:** Senior Partner, Director, Owner, Ordinary Partner, Member, Associate and Assistant
- **Geographical area:** By postcode
- **Size of Law Firm:** this is based on number of partners in the office, not the number of employees

The cost effective way to drive response

At a cost of £235 plus VAT per '000 names (minimum charge £470 plus VAT), our lists offer you the advantage of reaching an unrivalled, up-to-date audience.

| Type of Employer* | Number of solicitors whose names are available to rent |
|--|--|
| Private practice | 41,194 |
| Commerce and industry | 6,432 |
| Public sector | 3,361 |
| Area of Practice | |
| Solicitors in Residential Conveyancing | 7,658 |
| Solicitors in Wills & Probate | 6,103 |
| Solicitors in Mergers & Acquisitions | 3,854 |

* Source: The Law Society CRM 2015

"We have used the Law Society's data service regularly over several years. The data is accurate and cost effective, and targets the solicitors we want to reach.

We will continue to use the service to ensure our message is always delivered promptly to the right audience."

Matthew Arnold,
Countrywide Legal Indemnities