

# Advertising Specification sheet

for Managing for Success, PS, Property in Practice and Solutions magazines

## Dimensions

	Type Area	Bleed Size	Trim Size
Page	279 x 190 mm	303 x 216 mm	297 x 210 mm
1/2 Page (horizontal)	136 x 190 mm		(depth x width)
1/2 Page (vertical)	279 x 92.5 mm		
1/4 Page	136 x 92.5 mm		

## Deadlines

For deadline information please contact:

020 7841 5494    [sections-advertising@lawsociety.org.uk](mailto:sections-advertising@lawsociety.org.uk)

### Artwork

Please send artwork via email or post. The advert should be accompanied by a hard copy version (sent by post or fax) and copy instructions stating in which issue(s) the artwork is to appear.

### Colour

All colours used in picture and document files must be split for CMYK. Please note that all Pantones are also to be converted to CMYK.

### Fonts

Please ensure all screen and printer fonts used are supplied/embedded for use during the output of digital files.

### Preferred file types

PDFs - Please ensure PDFs are created through a distiller and not exported.

Additionally we accept QuarkXpress (Apple Macintosh), Photoshop, or Illustrator files. When supplying PDF or EPS formats please ensure all fonts are embedded.

All files must be at least 300dpi.

All colour digital files are to be supplied with colour guide (eg. cromalin).

### Trap information

White text (on a coloured background) and graphic elements should always be set to 'Knockout' and not overprint.

We will not be liable for any errors in the production of advertisements supplied with incorrect spec relating to colour, trapping, low res images, fonts etc. If you require any further information, please contact the number below:

Telephone: 020 7841 5560 E-mail: [production@lawsociety.org.uk](mailto:production@lawsociety.org.uk)

Fax: 020 7841 5509 ISDN: 020 7831 2390

Address: Production Department, Law Society Gazette, 113 Chancery Lane, London WC2A 1PL



The Law Society

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