



The Law Society

What is Lawyers For Your Business?

The Law Society's Lawyers For Your Business (LFYB) is aimed at people running or setting up a small or medium sized business. When solicitors join the scheme, they undertake to offer a free half hour consultation to those people requiring advice on business legal issues.

What is the benefit to the solicitor?

It is hoped these consultations will lead to instructions for the firm, though there is no obligation on the client to progress with the matter. At the meeting, the solicitor will point out the various legal issues to be addressed in setting up or expanding a business, from drafting contractual terms for dealing with suppliers to health and safety responsibilities towards employees.

What is the benefit to the business manager?

The concept underlying the scheme is that prevention is better, and cheaper, than cure - that sound legal advice acted upon now can actually save problems and costs for the business later. Indeed, it can even help to achieve a competitive business edge over rivals.

How is the scheme funded?

The scheme is completely self-financing, being funded by subscriptions from the member firms. Accordingly, the promotional budget is modest and supports small PR and marketing campaigns to intermediary bodies like the Business Link network.

How are referrals distributed to members?

When members of the public contact us through the LFYB hotline number, they are sent a leaflet explaining how the scheme works, together with a list of participating firms in their area. Prospective clients are then at liberty to select any member firm from the list and he or she will contact that firm direct.

What does the scheme offer to members?

There are currently around 1200 members of the scheme, and on average of 3600 referrals are generated a year. Much of the benefit of scheme membership arises from local promotion undertaken by members themselves under the LFYB banner.

As a member you are able to:

- Use LFYB as a recognised business advice brand to attract new and growing businesses to your practice and help promote business development;
- Have access to LFYB promotional material, including client leaflets and business advice guides;
- Add your details to the LFYB corporate box advertisements in Yellow Pages and Thomson directories;
- Receive newsletters, which give handy marketing tips and progress on LFYB initiatives;
- Please note that your firm's contact details will not be included in lists distributed to the public.
- Have the opportunity to receive referrals from businesses in your area who contact LFYB;
- Be included on the LFYB area lists supplied callers, local Business Links and Citizens Advice Bureaux.

The opportunities for you to target and support the growing business community sector are endless. For a minimal outlay, Lawyers For Your Business can help you access this vast market and contribute to your own business development plans.

Succeed in Business - the legal angle



The Law Society

Membership application form

Contact name	
Firm name	
Office address	
Postcode	
DX number / area	
Telephone number	
Fax number	
E-mail address	

1. **Application form:** If more than one office in the practice wishes to join the scheme then each office **MUST** complete a separate application form and pay a separate fee. Application forms and direct debit mandates can be photocopied.
2. **Direct debit mandate:** Please complete this form as it will be used for future subscriptions. Completion is a condition of membership under the *Lawyers For Your Business* scheme.
3. Confirmation of membership will be sent to you with a membership pack.

I wish to participate in the Lawyers For Your Business scheme and I will duly complete the direct debit mandate. I understand that the subscription fee is £97.02 and a cheque is enclosed for this amount made payable to 'The Law Society'. Thereafter, the direct debit mandate will be activated in October of each year.

Please send a cheque with this form for £97.02 made payable to 'The Law Society'.

Signed: _____

Date: _____

Please return the application form, cheque and completed mandate to: Law Society Operations Admin, The Law Society 113 Chancery Lane, London, WC2A 1PL or DX56 London/Chancery Lane



The Law Society



**Instruction To Your Bank Or Building
Society To Pay Direct Debit**

Originators Identification Number

6 2 4 8 3 7

Please fill in the whole form and send it to **The Law Society, Operations Admin, The Law Society 113 Chancery Lane, London, WC2A 1PL or DX56 London/Chancery Lane**

1. Name and full postal address of your Bank or Building Society.

To: The Manager	Bank/Building Society
Address:	
Postcode:	

Name(s) of Account Holder(s)

Reference Number

LFB

Bank/Building Society Account Number

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Branch Sort Code

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Instruction to your Bank or Building Society.

Please pay the Law Society Direct Debit from the account detailed in this instruction subject to the safeguards assured by Direct Debit guarantee. I understand that this instruction may remain with The Law Society and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Bank or Building Societies may not accept Direct Debit instructions for some type of accounts.

This guarantee should be detached and retained by the Payer.



The Direct Debit Guarantee

- ◆ This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- ◆ If the amounts to be paid or the payment dates change The Law Society will notify you ten working days in advance of your account being debited or as otherwise agreed.
- ◆ If an error is made by the Law Society or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- ◆ You can cancel Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.

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