



The Law Society

Home Information Pack The professional solution



LOOKING TO COMPLETE THE PICTURE?

The Law Society's online HIP provides the solution



See for yourself how the Law Society's online Home Information Pack (HIP) solution can complete the picture.

Meeting the needs of the clients and estate agents you work with, while at the same time ensuring you comply with the HIP legislation, can be tricky to say the least. With the confusion surrounding the introduction of HIPs you need to be confident that you are using a HIP service that is looking at the complete picture.

- Will it be able to guarantee compliance with complex regulations?
- Can it deliver on time?
- Will the HIP link in to the conveyancing process, securing your existing business and helping you win more?
- Can your HIP service provide you with access to Domestic Energy Assessors and Home Inspectors?
- And will it let you incorporate your own existing suppliers?
- What of the impact a poorly prepared HIP can have on a sale's completion, not to mention your reputation?

As you can see, there's a lot to consider when choosing your HIP service.

To ensure solicitors are able to offer a quality HIP solution to estate agents and clients, we've developed the Law Society online Home Information Pack. Read on, and you'll see how this simple, effective solution meets the needs of our members, the property sector and the home seller. Make sure you're ready to meet the challenges, and the opportunities, that HIPs will present. Register for the Law Society's online Home Information Pack today at:

www.hips.lawsociety.org.uk

**SOLICITORS ARE
THE PUBLIC'S
MOST TRUSTED
HIP PROVIDER*.**

**THE LAW SOCIETY
HIP IS THE
PROFESSIONAL
SOLUTION.**

*ICM Research interviewed a random sample of 1,001 adults aged 18+ by telephone in May 2006. Interviews were conducted across the country and the results have been weighted to the profile of all adults. Solicitors were identified as the most trusted agency to prepare (57%) and interpret (70%) HIPs compared to any other agency. 77% of respondents indicated that they would be more likely to buy a HIP which was endorsed by the Law Society. ICM is a member of the British Polling Council and abides by its rules. Further information at www.icmresearch.co.uk

The Law Society online Home Information Pack

– the professional solution

With the amount of legal content contained in a HIP, solicitors are best placed to prepare them. What's more, they are the agency most trusted by the public to do so*. Choose the Law Society online Home Information Pack, and you'll be providing estate agents and clients with a reliable pack. We've put together a quality HIP solution:

- guaranteed compliant with HIP legislation and incorporating the Law Society's industry-leading TransAction forms
- an easy-to-use web-based system, with training and support provided
- developed to provide a seamless HIP-to-conveyancing process
- designed to integrate with your existing processes and preferred suppliers
- systems and processes developed to ensure fastest possible completion and production
- all-inclusive, providing access to Domestic Energy Assessors and Home Inspectors
- allows you to co-brand the pack with the Law Society logo, offering clients and the buyer's solicitor added reassurance
- competitively priced, with deferred payment options available
- includes industry standard forms developed by the Law Society specifically for use in the Home Information Pack
- delivered in a choice of formats – hard copy, CD and online
- electronically archived by MDA Advantage

REGISTER FOR THE LAW SOCIETY'S
HOME INFORMATION PACK TODAY AT
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How does the process work?

We've selected SearchFlow and MDA Advantage to provide the searches, technological solution and support for our online HIP and have developed an easy-to-use, web-based system.

You don't need any special software and you'll receive training and support. The system will guide you through each step in creating a HIP, providing all the information you need, right in front of you.

Read on, and you'll see an 'at a glance' description of how a solicitor uses the system to create a pack. Visit www.hips.lawsociety.org.uk and you can view a more detailed guide.

Creating a HIP...

Log in to your account via the website, and you'll see all the HIPs you are currently working with on-screen, their status and the next steps. You create a new HIP with the click of a button and choose which components you want to include.

The system will prompt you to enter basic details on the property and the seller/s and you're on your way.

Arranging inspections...

You'll be prompted to select how you would like the Energy Performance Certificate (EPC) or Home Condition Report (HCR) inspections arranged. The system calculates the pack's price and displays it on screen.

Completing the pack...

You'll be able to complete items online, fax or scan in documents or upload them from your hard drive. You can also order any additional authorised searches the seller or estate agent has requested. The status of each item will update automatically as they progress to completion. You'll be able to see clearly and simply on screen when all components are complete. Estate agents and clients will also be able to view the status of any packs they are working with the solicitor on via an online link.

The final product...

All selected searches, the Energy Performance Certificate, Home Condition Report (if selected) and all other components will be collated into a compliant HIP. The pack will then be quality checked and delivered in your chosen formats – hard copy, CD and/or an online link.

The process is simple, efficient, and keeps you informed and in control. Visit www.hips.lawsociety.org.uk for a closer look at how the system works.

www.hips.lawsociety.org.uk



**EPCs ? HCRs ?
IF YOU HAVE YOUR
OWN PREFERRED
SUPPLIERS FOR
THESE ITEMS,
YOU CAN NOMINATE
THEM INTO THE
LAW SOCIETY HIP
SOLUTION
WITH EASE.**

**IF NOT, THE
SYSTEM CAN
ENGAGE A
SUPPLIER FROM A
PANEL CAREFULLY
SELECTED BY MDA
AT THE CLICK OF
A BUTTON.**



SearchFlow's market leading experience and expertise in providing conveyancing search services combine to provide a quality solution. The Law Society's online HIP incorporates SearchFlow's electronic searches, enabling you to provide your clients with accurate information, on time.

MDA Advantage brings a wealth of experience in information solutions for decision making. In addition to assembling the Law Society online HIP, they provide electronic access to our search providers and to an ever-growing panel of Domestic Energy Assessors and Home Inspectors – very handy if you don't have an existing provider relationship.



Support and service

Register today at www.hips.lawsociety.org.uk and you'll be taking an important step in ensuring you're ready to meet the challenges, and opportunities that HIPs present.

You'll then be contacted to discuss your needs and arrange a suitable training date. Remember, training will be on a first come, first served basis. Registering early means you'll have the best chance of securing training at a date and time most convenient to you.

You'll receive training for key users in your organisation and a comprehensive user guide is provided. You can also access a customer service line to have any questions answered on the HIPs you've ordered.

The Law Society has produced a marketing toolkit, to support solicitors in their efforts in furthering relationships with estate agents and clients. Choose the Law Society online HIP and you'll also have access to this resource to help you market your HIP services. The toolkit contains draft letters, tips, FAQs, press releases and other useful materials.

For more information

Register for the Law Society online HIP today at www.hips.lawsociety.org.uk

Our HIPs website also features a wealth of HIPs related information. You'll find a more detailed explanation of the system, FAQs, a sample HIP to download, the latest on policy and regulations and much more. You'll likely find answers to any of your questions that we haven't answered in this brochure by paying us a visit online at www.hips.lawsociety.org.uk



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