

Public Interest Seminar: Measuring Law Firm Success

Thursday, 15 November 2007



SUMMARY

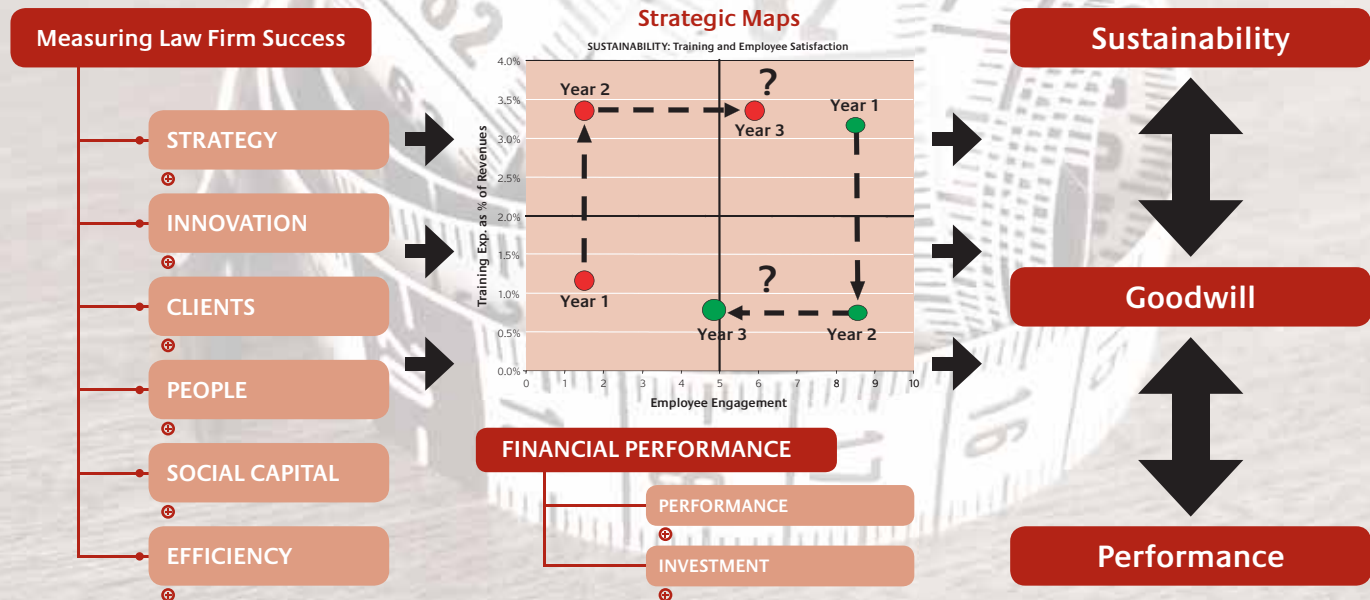
Measuring Law Firm Performance Model: Summary

We have developed a model for law firm performance measurement that:

- Relates the firm's **investments** to its **performance** across several dimensions
- Provides a framework for **strategic insight** into industry developments
- Provides a framework for an **internal balanced scorecard**

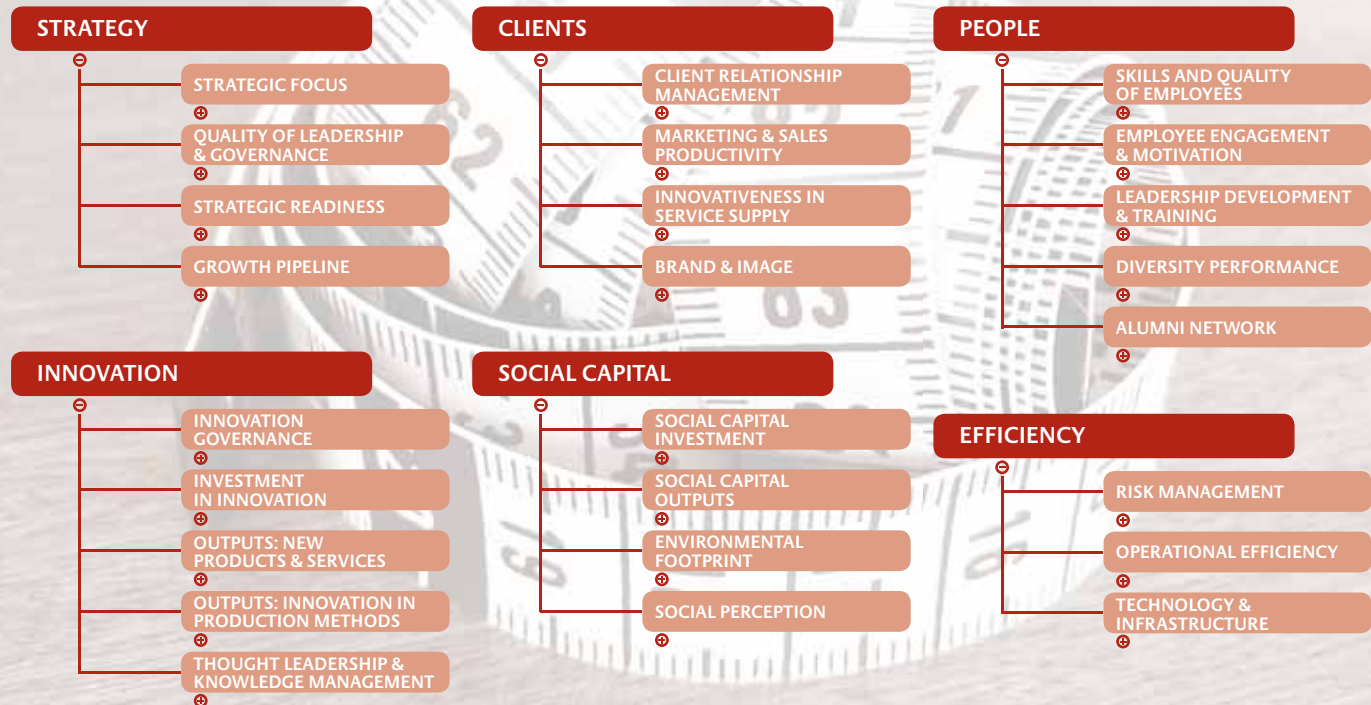
The model provides a combination of broad measures of success and strategic insights into firms' future direction.

The sustainability of performance outcomes can be traced by looking at strategic maps.



Framework Design

We have identified over 400 individual metrics under six categories. We are seeking to reduce these to a pragmatic set of metrics that can be easily collected.



Get in touch!

Let us know what you think about the framework, what metrics you think best represent the different categories, or if you would like to get involved. Within a few months we will set up an online forum where we can let you know about the feedback we have received.

Please e-mail your comments to: ilian.iliev@bcillp.com